

**BOARD OF REGENTS
STATE OF IOWA****AGENDA ITEM 22
OCTOBER 31, 2007****Contact: Diana Gonzalez****FALL 2007 ENROLLMENT REPORT****Action Requested:** Receive the Fall 2007 enrollment report.

Executive Summary: During Fall 2007, Regent universities are serving 1,477 more students than during the prior year. The Fall 2007 headcount enrollment is 69,178 students compared to 67,701 students during the prior year, representing a 2.2% increase. The Enrollment Report addresses the Board's Strategic Plan strategy (1.1.2) to "continue to improve efforts to recruit, enroll, and retain a qualified and diverse student population."

Highlights of Enrollment Report:

- ❖ **Headcount Enrollment.** The Fall 2007 enrollment at SUI is 30,409, an increase of 1.4% from the prior year; at ISU, it is 26,260, an increase of 2.7% from the prior year; and at UNI, it is 12,609, an increase of 2.8% from the prior year.
- ❖ **FTE Enrollment.** Full-time equivalent enrollments result from converting the total number of credit hours to an equivalent number of full-time students. The total number of credit hours of undergraduates is divided by 15.0; the total number of credit hours of graduate students is divided by 9.0. The full-time equivalent (FTE) enrollment at the Regent universities increased by 1,246 (+2.0%) from 62,041 in Fall 2006 to 63,287 in Fall 2007. The index of FTE to headcount enrollment for Fall 2007 decreased slightly from 0.92 to 0.91.
- ❖ **Residence.** Approximately 70% of all students enrolled at the Regent universities are residents of Iowa. The number of resident students increased by 589 students (+1.2%) from 47,989 in Fall 2006 to 48,578 in Fall 2007.
 - ☑ Approximately 75% of all undergraduate students at the Regent universities are residents of Iowa. The number of resident undergraduate students increased by 260 students (+0.7%) from 39,649 in Fall 2006 to 39,909 in Fall 2007.
- ❖ **Diversity².** The number of racial/ethnic minority students at the Regent universities increased by 140 students (+2.5%) from 5,655 in Fall 2006 to 5,795 in Fall 2007.
 - ☑ Approximately 61% of the racial/ethnic minority students at the Regent universities are residents. There was an increase of 3.6% (+124) from 3,406 in Fall 2006 to 3,530 in Fall 2007 in the number of racial/ethnic minority students who are residents.
 - ☑ The number of undergraduate racial/ethnic minority students at the Regent universities increased by 82 students (+1.9%) from 4,279 in Fall 2006 to 4,361 in Fall 2007.
- ❖ **New Freshmen.** The number of new freshmen at the Regent universities increased by 585 students (+5.8%) from 10,040 in Fall 2006 to 10,625 in Fall 2007.
 - ☑ More than one-third of freshman applicants to the Regent universities enrolled as new freshmen. The mean ACT scores for entering freshmen at the Regent universities in Fall 2007 ranged from 23.2 – 25.1 compared to the national mean of 21.1 and the state mean of 22.3.

² Does not include international students.

- ◇ Undergraduates. The number of undergraduates at the Regent universities increased by 1,041 students (+2.0%) from 51,880 in Fall 2006 to 52,921 in Fall 2007.
- ◇ Graduate Students. The number of graduate students at the Regent universities increased by 216 students (+1.9%) from 11,529 in Fall 2006 to 11,745 in Fall 2007.
- ◇ Professional Students. The number of professional students at the University of Iowa and Iowa State University increased by 220 students (+5.1%) from 4,292 in Fall 2006 to 4,512 in Fall 2007.
- ◇ International Students. The number of international students at the Regent universities increased by 135 students (+3.0%) from 4,549 in Fall 2006 to 4,684 in Fall 2007.
- ◇ Students with Disabilities. The number of self-identified students with disabilities at the Regent universities increased by 123 students (+9.6%) from 1,285 in Fall 2006 to 1,408 in Fall 2007.
- ◇ Transfer Students. The number of transfer students at the Regent universities increased by 80 students (+2.0%) from 4,057 in Fall 2006 to 4,137 in Fall 2007.
- ◇ Enrollment by Gender. The number of women enrolled at the Regent universities increased by 476 (+1.4%) from 33,930 in Fall 2006 to 34,406 in Fall 2007.
- ◇ Special Schools. The total number of students served on-campus by the Regent Special Schools and Price Lab School (PLS) in Fall 2007 was 496; the number of students served off-campus was 521³. This represents a decrease of 6 on-campus students (-1.2%) and an increase of 62 off-campus students (+13.5%) from the prior year.
 - ☑ The Fall 2007 on-campus enrollment at IBSSS is 16 and the off-campus enrollment is 474.
 - ☑ The on-campus enrollment at ISD is 111 (12 are non-resident students) and the off-campus enrollment is 47.
 - ☑ The on-campus enrollment at PLS is 369. PLS does not offer off-campus services.
- ◇ Enrollment Projections.
 - ☑ Enrollment at the Regent universities is projected to decrease by 1,614 students (-2.3%) from 69,178 students in Fall 2007 to 67,564 in Fall 2017, although increases are projected between Fall 2015 and 2017. During the past five years, SUI has tended to under project its next year's enrollment while ISU and UNI have tended to over project their next year's enrollments. All three under projected the Fall 2007 enrollments.
 - ☑ On-campus enrollment at the special schools and Price Lab School is projected to increase by 15% between Fall 2008 and Fall 2017; the growth is projected to occur primarily at the Price Lab School. Off-campus enrollment at the special schools is projected to decreased slightly (-1.5%) between Fall 2008 and Fall 2017.
- ◇ Graduates. During the 2006-07 academic year, there were 14,505 graduates who earned 14,603 degrees at the Regent universities. The number of graduates decreased by 647 (-4.3%) from the prior year.
- ◇ Trends/Changes.
 - ☑ This is the first increase in the combined enrollment at the Regent universities since Fall 2003, resulting in an increase of 1,477 students (+2.2%). All of the universities experienced an enrollment increase. This is the first time that SUI's enrollment surpassed 30,000.

³ Students may receive more than one direct type of service.

- ☑ Although there was an increase in the number of resident students in Fall 2007, during the past ten years there has been a 1.3% decrease in the number of resident students with a high of 51,516 in Fall 2001.
- ☑ After four consecutive years of an enrollment decrease in the number of new freshmen, the Regent universities experienced an increase of 685 students (+7.3%) in the number of new freshmen in Fall 2006 and an increase of 463 students (+6.7%) in Fall 2007. After four consecutive years of an enrollment decrease in the number of undergraduate students, the Regent universities experienced an increase of 260 students (+0.7%) in Fall 2007.
- ☑ This is the tenth consecutive year of an enrollment increase in the number of racial/ethnic minority students at the Regent universities, resulting in the highest number (5,795) of racial/ethnic minority students. The proportion of racial/ethnic minority students remained the same at 8.4% as the prior year.
- ☑ The number of graduates at the Regent universities increased during seven out of the past ten years, although there have been decreases during the past two years.
- ☑ Between 2001 and 2003, there was an increase of 1,084 graduates from Iowa public high schools (+3.2%)⁴; however, between 2003 and 2005, there was a decrease of 1,325 graduates (-3.8%); in 2006, the number of graduates increased by 254 students (+0.8%). The number of 12th graders in Iowa public high schools is expected to increase by 143 students (+0.4%) in 2007 and decrease by 2,355 students (-6.1%) between 2007-08 and 2011-12.
- ☑ Between 2001 and 2005, there was an average of 2,436 graduates from Iowa public high schools⁵ who were racial/ethnic minorities; during that same period, there was an average of 452 new freshmen at the Regent universities who were Iowa residents and racial/ethnic minorities which represents 18.5% of the graduates.
- ◊ The data tables prepared for the Fall 2007 Enrollment Report are available on the Board of Regents website.
- ◊ Institutional highlights regarding the Fall 2007 enrollment are available on pages 4-5.

⁴ Source: Iowa Department of Education.

⁵ Source: Iowa Department of Education.

INSTITUTIONAL HIGHLIGHTS

UNIVERSITY OF IOWA

- ☒ In Fall 2007, the University of Iowa enrolled 4,287 new first year students. This is the second largest class ever; last year's class was larger by two students at 4,289.
- ☒ The total undergraduate enrollment of 20,907 broke last year's record, and the total enrollment of 30,409 is also a record. Careful planning provided excellent class availability for this large group of students, as well as residence hall accommodations for all new first year students who applied for housing by (and actually beyond) the published deadline.
- ☒ This year's freshman class is the University's most well prepared class ever, as evidenced by its mean ACT composite score of 25.1, which is a modern record and by the fact that the class includes a record number of honors students. Another indicator of the quality of the preparation of this year's class is the increase in percentage of students graduating in the first decile of their high school class, accompanied by a decrease in the percentage of students graduating in the fifth decile.
- ☒ Undergraduate minority student enrollment also increased to 9.6% of the first year students up from 9.0 % last year.
- ☒ All qualified Iowa applicants were admitted; resident students made up 57% percent of the class. The fact that 43% (tying last year's record) of the University's undergraduate students were from states other than Iowa is testimony to the University of Iowa's continuing reputation for excellence and value. These students contribute to the diversity of experiences represented among the University's student body, benefiting all members of the student body.
- ☒ The number of transfer students entering the University was up slightly to 1,533. As has been the case in the recent past, nearly half of the transfer students originated in Iowa public two-year colleges. The University expects substantial growth in this category over the next few years as the "2 Plus 2" Program expands. Each participant in the program receives joint advising from University of Iowa staff and his or her community college's staff, enjoys most of the privileges of University of Iowa students, and is guaranteed graduation in a total of four years. "2 Plus 2" plans have been developed for all Iowa Community Colleges.
- ☒ In summary, this year's freshman class represents substantial continued progress on the University's strategic goals for the level of preparation of our students and the diversity of our student body.

IOWA STATE UNIVERSITY

- ☒ ISU enrollment for Fall 2007 was 26,160, an increase of 2.7% (or 698 more students) compared to Fall 2006.
- ☒ ISU gained 564 undergraduate students, 53 professional (veterinary medicine) students, and 81 graduate students.

- ☒ Total enrollment exceeded earlier university projections to the Board of Regents, State of Iowa, by 809 students.
- ☒ Every college experienced an overall increase in the number of students enrolled.
- ☒ ISU enrolled its third-largest freshman class in history with 4,347 students which are 364 more freshmen than in Fall 2006. The largest freshman class was in 2001, with 4,654 students.
- ☒ ISU enrolled its largest transfer class since 2002 with 1,527 students compared to 1,461 in Fall 2006.
- ☒ ISU enrolled 131 more international students this year than last, including a growth of nearly 50% new international undergraduates.
- ☒ Again this year, Iowa State met the 8.5% minority enrollment goal set by the Board of Regents. ISU's total minority enrollment for Fall 2007 is 2,220 students, an increase of 66 students from Fall 2006.

UNIVERSITY OF NORTHERN IOWA

- ☒ The Fall 2007 enrollment for UNI is 12,609 which represents a 2.8% increase over Fall 2006 of 12,260.
- ☒ The new freshmen enrollment of 1,991 is an increase of 223 students (+12.6%) over the previous year. Graduate student enrollment increased by 41 students to 427 which is a 10.6 % increase.
- ☒ Non-resident student enrollment increased by 3.0% to 1,165, while the number of racial and ethnic minority student decreased by 2.0% to 745. Enrollment of international students is 472, which is an increase of 9.3% from Fall 2006.
- ☒ The increase in overall enrollment is primarily due to a return rate of continuing students which was slightly higher than projected; and a yield rate of new Iowa freshmen which had a significant increase from the prior year. This higher yield rate resulted in the 12.6 % increase in new freshmen.
- ☒ The University will continue its efforts for overall growth of the institution. Of particular focus this year will be expanded efforts in recruitment of in-state multicultural students. In addition, the University will begin to expand its partnerships with Iowa community colleges through joint enrollment programs and specialized articulation agreements. While retention of students continues to be above that of peer institutions and national averages, the institution will increase its efforts in first-year student retention programming.